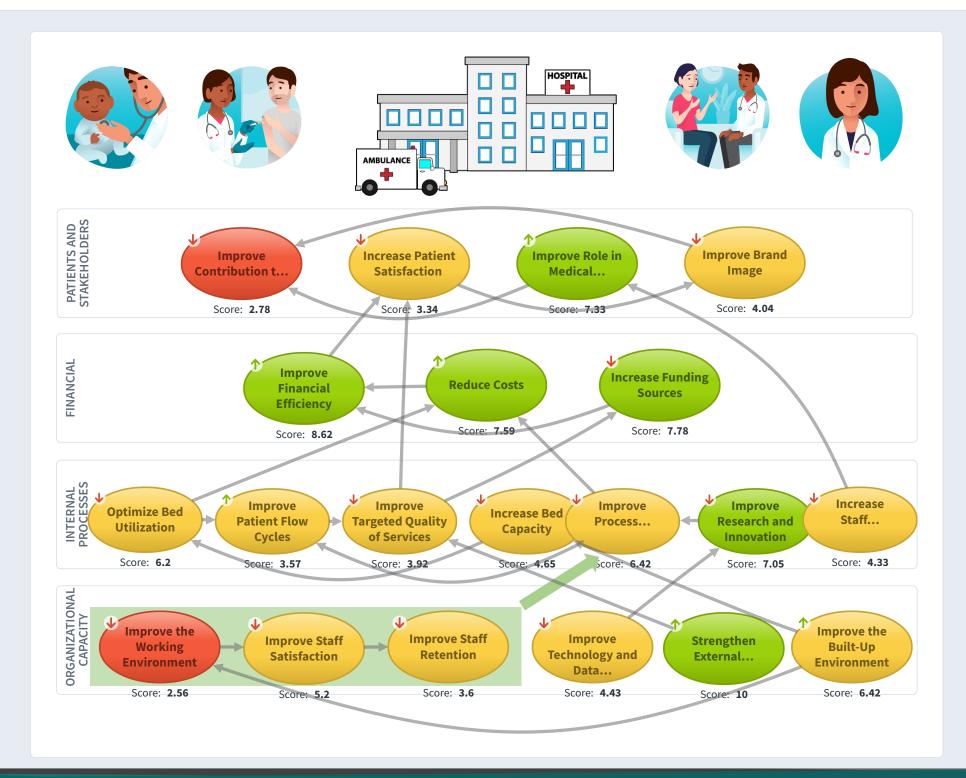




Strategy Map Samples Created in Spider Impact®

Spider Impact® by Spider Strategies®







STORE **FINANCIAL Increase Revenue Lower Cost Increase Profits** Score: 5.4 Score: **3.57** Score: **7.37 CUSTOMER Increase Customer Improve Customer Increase in Digital Grow Market Share Satisfaction** Loyalty Purchase Score: **6.5** Score: **4.32** Score: **0.83** Score: 3.67 INTERNAL **PROCESSES Improve Sales Sales Efficiency Improve Ambiance Processes** Score: 9.33 Score: 7 Score: 3.72 **ORGANIZATIONAL CAPACITY** Increase **Human Capital** Knowledge **Employee Management** Management Retention Score: **6.67** Score: **7.56** Score: **5.44**









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